

12.30
pm

VALEDICTORY



Prayer Song

Welcome Address

Dr. K. Thanga Glara
Coordinator

Rapporteur Report

Dr. J. Sahaya mary
Co-Convener

Felicitations

Dr. B. Xavier Innocent
Deputy Principal

Valedictory Address

Rev. Dr. G. Pushparaj, S.J.,
Secretary

Awards & Certification

Vote of Thanks

Rev. Fr. V. Lawrence Benadict, S.J.,
Convener

National Anthem

PATRONS



Rev. Dr. V. Henry Jerome, S.J.,
Rector



Rev. Dr. G. Pushparaj, S.J.,
Secretary



Rev. Dr. S. Mariadoss, S.J.,
Principal

KEY SPEAKERS



Dr. Jebamalai Vinanchiarachi
Senior Economist and former Principal Advisor to the Director
UNIDO, Austria.



Dr. Benedict Valentine, PhD
Assistant Professor, Dept of Accounting and Finance,
Faculty of Business and Management,
UCSI University, Kuala



Dr. Christo Selvan V
Associate Professor, Dean, School of Business,
St. Joseph's University, Bangaluru



Dr. R Thanga Selvi
Assistant Professor of Commerce
Ambal Arts College, Ambasamudram

PG & RESEARCH DEPARTMENT OF COMMERCE
(Shift I & II)

St. Xavier's College (Autonomous)

(Recognised as "College with Potential for Excellence" by UGC)

(Accredited at A++ Grade with a CGPA of 3.66/4 in IV Cycle by NAAC)

Palayamkottai - 627002

INTERNATIONAL CONFERENCE ON THE SPACE COMMERCE: THE NEW FRONTIER

(EXPLORATION - ORIENTATION - IMPLICATION)

DATE

20
& FEBRUARY 2024
21

Venue

Fr. Lebeau Auditorium

YOU ARE INVITED



PROGRAMME SCHEDULE

DAY 1 (20.02.2024)

9.30 am

REGISTRATION

10.00 am INAUGURATION

Prayer

Lighting the Lamp

Welcome Address

Dr. S. David Appathurai
Head of the Department

Presidential Address

Rev. Dr. S. Mariadoss, S.J.,
Principal

Felicitations

Rev. Dr. G. Pushparaj, S.J.,
Secretary

Dynamics of the
Conference

Rev. Fr. V. Lawrence Benadict, S.J.,
Convener

Inaugural Address

Rev. Dr. V. Henry Jerome, S.J.,
Rector, St. Xavier's Institutions.

Vote of Thanks

Ms. S. Yogitha Lakshmi
III B.Com (Section B)

11.00 am

TEA BREAK

11.30 am KEY NOTE ADDRESS

TOPIC

**Emerging Frontiers of Space Commerce:
Seizing Opportunities and Facing Challenges**

SPEAKER

Dr. Jebamalai Vinanchiarachi
Senior Economist and former Principal Advisor to the Director
UNIDO, Austria.

1.00 pm

LUNCH BREAK

2.30 pm

PLENARY SESSION 1

TOPIC

**Infinite Horizons:
Orientation into the Realm of Space Commerce**

SPEAKER

Dr. Benedict Valentine, PhD
Assistant Professor, Dept of Accounting and Finance,
Faculty of Business and Management,
UCSI University, Kuala

3.30 pm

PAPER PRESENTATION

DAY 2 (21.02.2024)

9.30 am

PLENARY SESSION 2

TOPIC

**Beyond Boundaries:
Socio-Economic, Ethical, and Legal Implications**

SPEAKER

Dr. Christo Selvan V
Associate Professor, Dean, School of Business,
St. Joseph's University, Bangaluru

11.00 am

TEA BREAK

11.30 am

PLENARY SESSION 3

TOPIC

**Adopting Tact and Diplomacy
to the Space Commerce Era**

SPEAKER

Dr. R Thanga Selvi
Assistant Professor of Commerce
Ambai Arts College, Ambasamudram

IMPORTANT DATES

Last Date for Registration : 20.02.2024
Last Date for Submission of Article : 15.02.2024

Students : ₹ 250
Research Scholar : ₹ 500
Faculty Member : ₹ 600
Industry Delegate : ₹ 1000
Foreign Delegate : \$ 20

REGISTRATION FEE

ACCOUNT DETAILS

Account Number : **10481950958**
Account Name : **Commerce Dept. St. Xavier's College, Palayamkottai**
IFSC Code : **SBIN0010482** MICR Code : **627002020** Branch Code : **10482**

CHIEF PATRON

Rev. Fr. Dr. V. Henry Jerome, S.J.,
RECTOR

PATRONS

Rev. Fr. Dr. G. Pushparaj, S.J.,
SECRETARY

Rev. Fr. Dr. S. Mariadoss, S.J.,
PRINCIPAL

ORGANISING COMMITTEE

Dr. S. David Appathurai
HEAD & ASSOCIATE PROFESSOR,
DEPARTMENT OF COMMERCE.

Dr. A. Arockia Dass
ASSOCIATE PROFESSOR OF COMMERCE

Dr. F. X. Robert Bellarmine
ASSISTANT PROFESSOR OF COMMERCE

Dr. C. Mahimai Arul Ignatius
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Dr. J. Jeya Ani
ASSISTANT PROFESSOR OF COMMERCE

Dr. S. Prince Jebaraj
ASSISTANT PROFESSOR OF COMMERCE

Dr. K. S. Arockiasamy
ASSISTANT PROFESSOR OF COMMERCE

Mrs. A. Devi
ASSISTANT PROFESSOR OF COMMERCE

Dr. K. Thanga Glara
COORDINATOR,
DEPARTMENT OF COMMERCE. (SELF FINANCE STREAM)

Dr. G. Bright Jowerts
ASSISTANT PROFESSOR OF COMMERCE

Mr. R. Joe Pascal Xavier
ASSISTANT PROFESSOR OF COMMERCE

Dr. P. Senthil Manikandan
ASSISTANT PROFESSOR OF COMMERCE

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Dr. M. Siva Sankari
ASSISTANT PROFESSOR OF COMMERCE

Mrs. P. Gnana Antony Priya
ASSISTANT PROFESSOR OF COMMERCE

Mr. E. Amala Regin
ASSISTANT PROFESSOR OF COMMERCE

Mrs. Sahaya Chitra
ASSISTANT PROFESSOR OF COMMERCE

CONTACT

Rev. Fr. Lawrence Benadict
CONVENER
CONTACT NO. +91 94887 46581

Dr. J. Sahaya Mary
CO - CONVENER
CONTACT NO. +91 94880 64049

Mrs. T. U. Asma
CO - CONVENER
CONTACT NO. +91 75984 58226

E-MAIL : icscstxavierscollege@gmail.com

For Registration



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ABOUT THE COLLEGE

St. Xavier's College (Autonomous), a prestigious and premier educational institution in Tamilnadu, was established at Palayamkottai in 1923 and run by Jesuit Fathers with a noble aim of preparing generations of students for a happy, healthy and harmonious life. It is nationally assessed and accredited by NAAC at 'A' Grade in 2006 and 2012 with a CGPA of 3.50. It is also conferred by UGC as the college with Potential for Excellence in 2004 and also awarded Star College Status in 2014 by the Dept of Biotechnology (DBT), Government of India. And the college has achieved a remarkable milestone in the year 2019, as NAAC accredited the college at "A++" grade with a CGPA of 3.66 out of 4 in the IV Cycle.

ABOUT THE DEPARTMENT

Established as an ancillary subject in 1968, the Department of Commerce at St. Xavier's College swiftly gained prominence with its foundational Bachelor of Commerce programme, embodying the ethos of 'Competency with Character.' A transformative moment arrived in 1988 with the inception of the Master of Commerce (M.Com) program, expanding academic offerings to include aided stream B.Com and M.Com, as well as self-financing conventional and vocational B.Com programs.

Over 55 years, the department pioneered initiatives, launching the B.Com Vocational in Computer Application in 1996 to embrace technological advancements. The establishment of the self-financing B.Com section in 1998 enhanced educational accessibility. Further diversification occurred in 2006 with the introduction of offshoot programs – B.B.A and B.Com Corporate Secretaryship – addressing industry needs. The commitment to academic excellence materialized in 2008 with the launch of the M.Phil course, elevating the department to a registered research department. The 2010 establishment of the Commerce Research Centre solidified its role as a scholarly hub, guiding 60 doctoral candidates to completion, while 30 actively pursue Ph.D. In 2023, yet another milestone was carved with the commencement of B.Com (Honours)

THEME OF THE SEMINAR

In the vast expanse of the cosmos, a new frontier is emerging, one that extends beyond the realms of exploration and adventure. The proposed conference would delve into the limitless possibilities and challenges of economic activities in new space. This conference is structured around three pivotal dimensions: Explorations, Orientations, and Implications. This exercise promises to be a beacon for those seeking to comprehend, contribute, and capitalize on the unprecedented opportunities presented by the cosmos. The Space Commerce has erupted in a new frontier offering new scopes and possibilities. We shall explore into the new space for Commerce and by identifying possible implications, we shall orient ourselves into a newer future for Commerce.

SUB THEMES

- Propelling India's Economy Through Space Start-Ups
- Driving India's Space Sector Through Favourable Policies And Demand Creation
- The Emergence of Space Market
- Legal and Regulatory Frameworks in Space Commerce
- Emerging Technologies in Space Commerce
- Space Tourism and Hospitality
- Sustainable Space Commerce
- Space-based Energy Resources
- International Collaboration in Space Commerce
- Space Entrepreneurship and Startups
- Security and Defense in Space Commerce
- Market Trends and Economic Impact in Space Commerce
- Ethical considerations in technological advancements
- Measuring and optimizing digital transformation outcomes
- Technology Transfer And Export Controls
- Multinational Business Collaborations
- Investments In Space Technology
- Digital Transformation In Marketing
- Digital Marketing And Mobile Marketing
- E-Commerce: Scope And New Trends
- Marketing Strategy, New Product Development & Management
- Changing Role Of Human Resource Management
- Social Media And Digital Marketing
- Technology Domain Strategy

RESOURCE PERSONS

KEY NOTE ADDRESS

Emerging frontiers of Space Commerce: Seizing Opportunities and Facing Challenges

SPEAKER

Dr. Jebamalai Vinanchlarachi
Senior Economist and former Principal
Advisor to the Director UNIDO,
Austria.



PLENARY SESSION 1

Infinite Horizons: Orientation into the Realm of Space Commerce

SPEAKER

Dr. Benedict Valentine
Assistant Professor,
Dept of Accounting and Finance,
Faculty of Business and Management,
UCSI University, Kuala Lumpur, Malaysia



PLENARY SESSION 2

Beyond Boundaries: Socio-Economic, Ethical, and Legal Implications

SPEAKER

Dr. V. Christo Selvan
Associate Professor,
Dean, School of Business,
St. Joseph's University, Bangalore



GUIDELINES FOR PAPER SUBMISSION

- The article must be the original work of the author
- The paper has to be typed in Microsoft Word (.doc/.docx) with the font- Times New Roman, Font Size – 12 and 1.5 line spacing. The paper must have 1.5 inch and 1 inch margin on the left and right side respectively.
- The article should not exceed 10 pages.
- The cover page of the manuscripts must contain the title of the paper, author and co-author (if any), designation, institutional affiliation, email address and must be accompanied by a declaration of originality stating that the work has not been published anywhere else.
- Soft copy of the paper must be sent only by Email icscstxavierscollege@gmail.com
- All papers will be peer reviewed by a panel of experts. Based on the quality, originality and effective presentation of the paper, Best paper Award and Best Presenter Award will be bestowed.
- Author and Co- Author must register separately.
- The abstract with keywords should not exceed 300 words and subsequent pages of the paper should be limited to 3000 words or 10 pages

PUBLICATION DETAILS

- Selected papers will be published on "Xavieran Journal of Marketing" ISSN: 2278:6562.
- The additional fee for publication is ₹500 per author for Domestic Participants and \$20 for Foreign Participants.